



## Benefit Party Fun(draising)!

Here Are Some Suggestions to Make Your Fundraising Options and Party Theme Creative and Effective

*In addition to a formal group Ask, people are often more comfortable giving when approached with options, for example:*

- Cover charges
- Raffles
- Donation jars
- Silent auctions
- Donations for drinks
- Matching amounts

### Ideas for Party Themes:

- Birthday Bash- Have people give you 'gifts' in the form of donations to SFWAR in your honor.
- Holiday Party- 33% of all donations to non-profits are given in December. Make things easier for yourself and host a party during the giving season.
- Women's History, Black History, Domestic Violence or Sexual Assault Awareness Month Party
- Sponsorship Party- Are you working towards a personal achievement, like a marathon? Have your loved ones sponsor you in support of SFWAR.
- Graduation Party
- SFWAR Volunteer Party- Are you a volunteer for SFWAR? Celebrate becoming a CA certified rape crisis counselor or your certification anniversary.
- Healthy Relationships- Have each of the loved ones you invite bring someone they love with them to celebrate the healthy relationships in your lives.



- Organization Wide Fundraiser- Are you part of a sorority, team, church, or other club or group? Host a benefit party as an organization.
- Festivals & Concerts- San Francisco's many events are great opportunities for either formal discussion or informal after parties. Maybe your favorite, fierce musician is playing at Stern Grove? Bring out your loved ones to raise awareness on anti-oppression struggles.
- Theme Your Party Around Asking for Specific Donations- Focus your party on your fundraising strategy according to what means the most to you about SFWAR.
  - The Power of Monthly Donors- If you are a monthly donor, have a party for other people to sign up. Monthly donors are a valuable way for SFWAR to receive steady, consistent community support.
  - Sponsor SFWAR's Hotline, Prevention Presentations, Counseling, or Training- Have guests donate a specific amount according to what providing our free services costs. SFWAR can provide you with accurate values.
- Cupcake Competition- Organize a baking competition and invite people to give a donation to come 'judge.'
- Office Party- Have a brown bag party and donate the lunch money you've saved to SFWAR.
- Talent Show, Open Mic, Game Night
- Book Club, Film Screening, or Discussion Panel- Read, watch or host speakers on sexual assault, resilience, and the power of community healing.
- Dance Party
- Cocktail Party- Have a suggested donation for guests to 'purchase a cup' for drinks.
- Out of the House Party- If you don't have a location to host your party, have it at a park, playground, community garden, art gallery, café, or restaurant. Keep in mind some businesses will give a portion of proceeds from a night to non-profits, so ask in advance!